

2025
Q3

ManpowerGroup Employment Outlook Survey



UAE Employers reported
a Net Employment Outlook of 48%
for the third quarter of 2025



Across sectors, theTransport,
Logistics and Automotive industry
continues to report the strongest
hiring intentions



Employers in Abu Dhabi
reported the strongest
hiring intentions

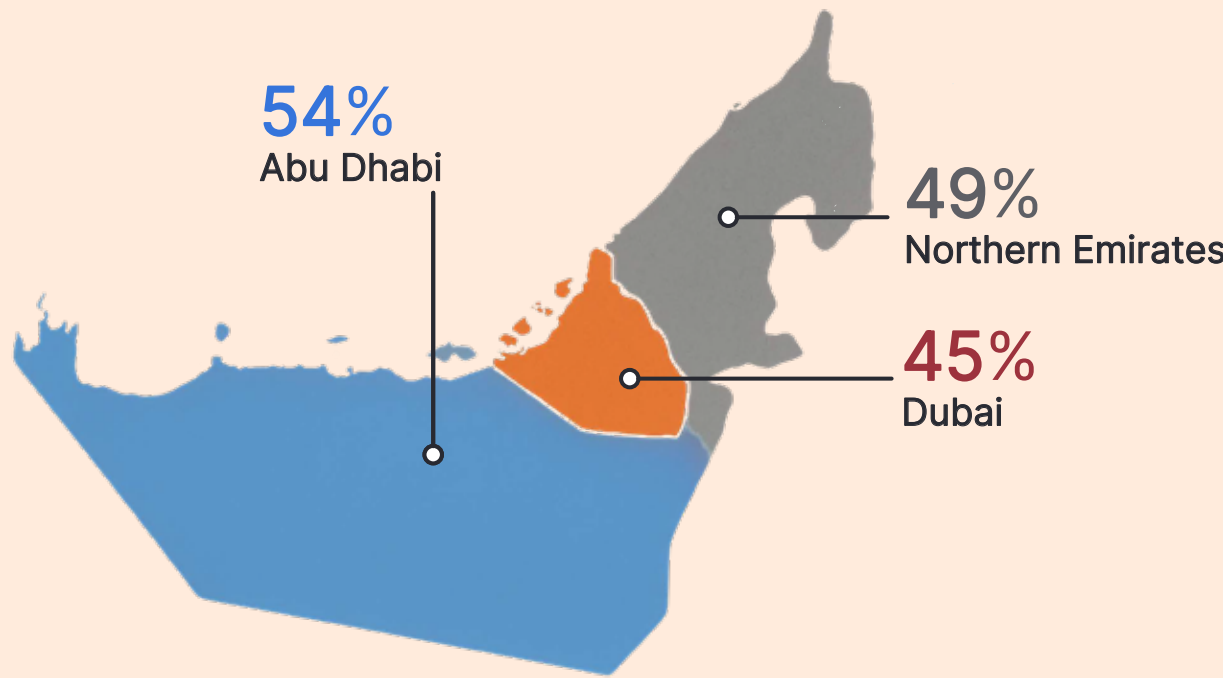
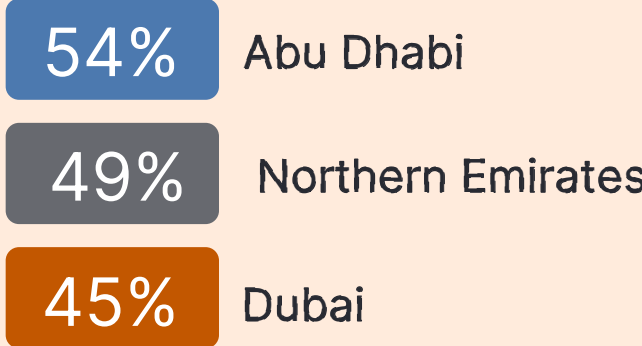
UAE Net Employment Outlook Since 2020

Used internationally as a bellwether of labor market trends, the Net Employment Outlook – calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – stands at **48%**.

- UAE's Net Employment Outlook (NEO) for Q3 2025 is +48%, ranking first globally for its employment expectations, 24 points above the global average.
- The most competitive sector in the UAE is Transport, Logistics & Automotive with an outlook of +64%, and ranking first globally above the sector's average NEO by 41 points.
- The UAE also ranks first in Consumer Goods & Services and Energy & Utilities, reporting figures that are significantly higher by 27 and 43 points above the global averages, respectively.
- Most employers (85%) are expecting automation to bring the biggest changes to Sales and Marketing roles over the next five years.
- Employers in UAE cite optimizing processes for efficiency as a key factor influencing workforce reductions, with 33% of employers reporting this. Other factors include market shifts (33%), and automation (28%).

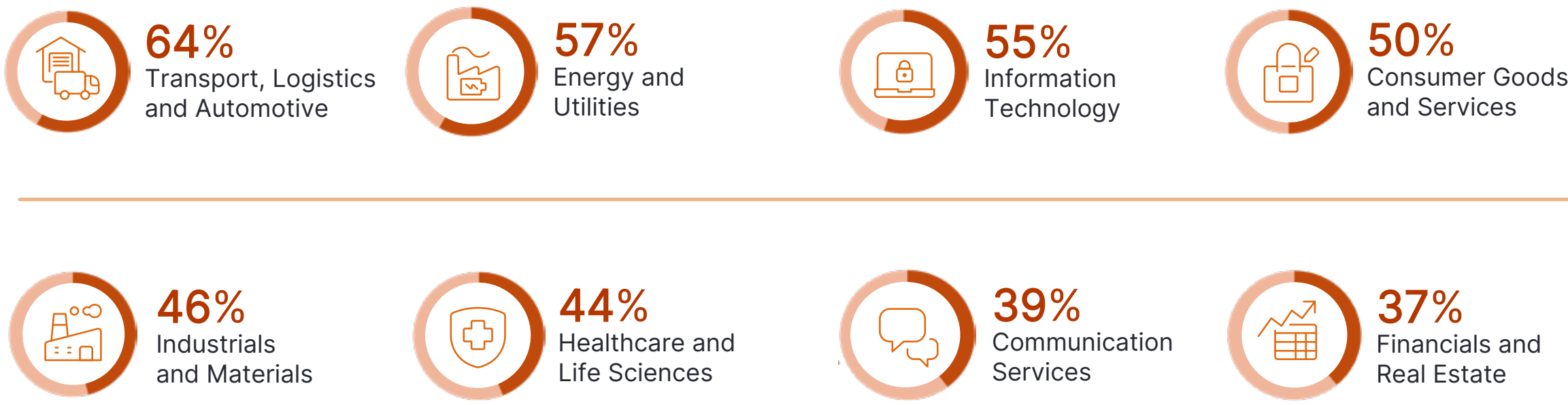
Hiring Outlooks By Region

Employers in Abu Dhabi
region report the
strongest Q3 hiring
intentions.



Strongest and Weakest Outlooks by Sector

Organizations in the **Transport, Logistics and Automotive** sector report the strongest Outlook , followed by Energy and Utilities.



Hiring Expectations for July - September

Of the 42 countries, employers in 20 countries report a stronger hiring outlook compared with the same period last year, weakening in fifteen, and remaining unchanged in six.

